

JRJournal Ad Rates

Lock in Your Rates Now!

The JRJournal is the Community Newsletter of the JRCPA, mailed free to all villagers!



With an estimated readership of 380, and directly distributed to over 220 households in the Northern Manning, the **JRJournal** is your best bet for accessing everyone in the Johns River, Stewarts River and Moorland area (with plenty more buying copies at the store too and distributed online!)

We are offering **low annual rates** at up to 30% discount off the per-issue prices. This ensures your advert is proudly displayed for the whole year at the locked-in annual price.

YOUR ORDER PLEASE!

OUR 2009 RATES: Ad Type	Ad Size Width x Height (mm)	(Please Circle One)	
		Single	Annual
Small Square	45 x 45	\$12	\$69
Small Tall	45 x 90	\$19	\$99
Big Square	90 x 90	\$29	\$149
Big Tall	90 x 120	\$49	\$239
Half Page	185 x 120	\$79	\$369
Full Page	185 x 240	\$109	\$499

PLEASE FAX BACK TO 6556 5494

OR SCAN AND E-MAIL TO media@johnsriver.com.au

Please note that **annual ads are given preference** in placement towards the front of the issue. Front page all sizes add \$39. All prices are for placement only of finished art supplied in electronic format (JPG, TIF, PSD, or PDF preferred). Charges apply at \$59/hour for changes, conversion to electronic format, and ad design/layout (small ads generally take less than 15 minutes). All annual ads renew automatically, unless cancelled within 30 days of the issue date. Refunds issued only within 10 days of issue publication. See footnote for further information.

Great Advertising for EVERYONE!

We will feature a useful "**Village Notice Board**" for residents to post text ads for just 5¢/char (min \$5). This can include any personal (non-business) item of public interest, such as garage sales, lost cats, requests for info, as well as birth, wedding, and other event announcements.

Features of all upcoming issues:

- Full Range of Ad Sizes and Types
- Updates on Plans for Our Village Centre
- Our Popular Series on Village History
- Village Groups and their Activities
- Working with the RTA/Alliance
- Village Services, from Broadband to Lights
- Update from the President
- Village Voices – Village Groups Together
- Special Interest Columns and More!

All Your Advertising: Print AND Online!

Your ad will also be available for viewing on our website as each and every full issue is prominently placed on our home page in easy-to-read PDF format.

As a valued advertiser and member you can arrange to **additionally have your print ad appear on our regular web pages** at johnsriver.com.au. This offer is not available to others, and the \$49/month fee makes sure your business is seen directly on the web pages – **in addition** to the downloadable full-colour PDF file format!

Membership: Get Involved!

If you are not already a member of the JRCPA, we invite you to join our association so you can have a say at our General Members Meetings, which are held separately to our frequent Community Public Forums.

We rely on our interested members for our various subcommittees, from history and youth activities, to ecological and gardening concerns. So get involved today, the \$5 membership fee is affordable and well worth it!

Have an Advertising Idea?

We can arrange **full-colour lift-outs** and more! Call us on (0417) 246 477 Today!

See the latest issue now online at:

<http://johnsriver.com.au/JRJJUN09>